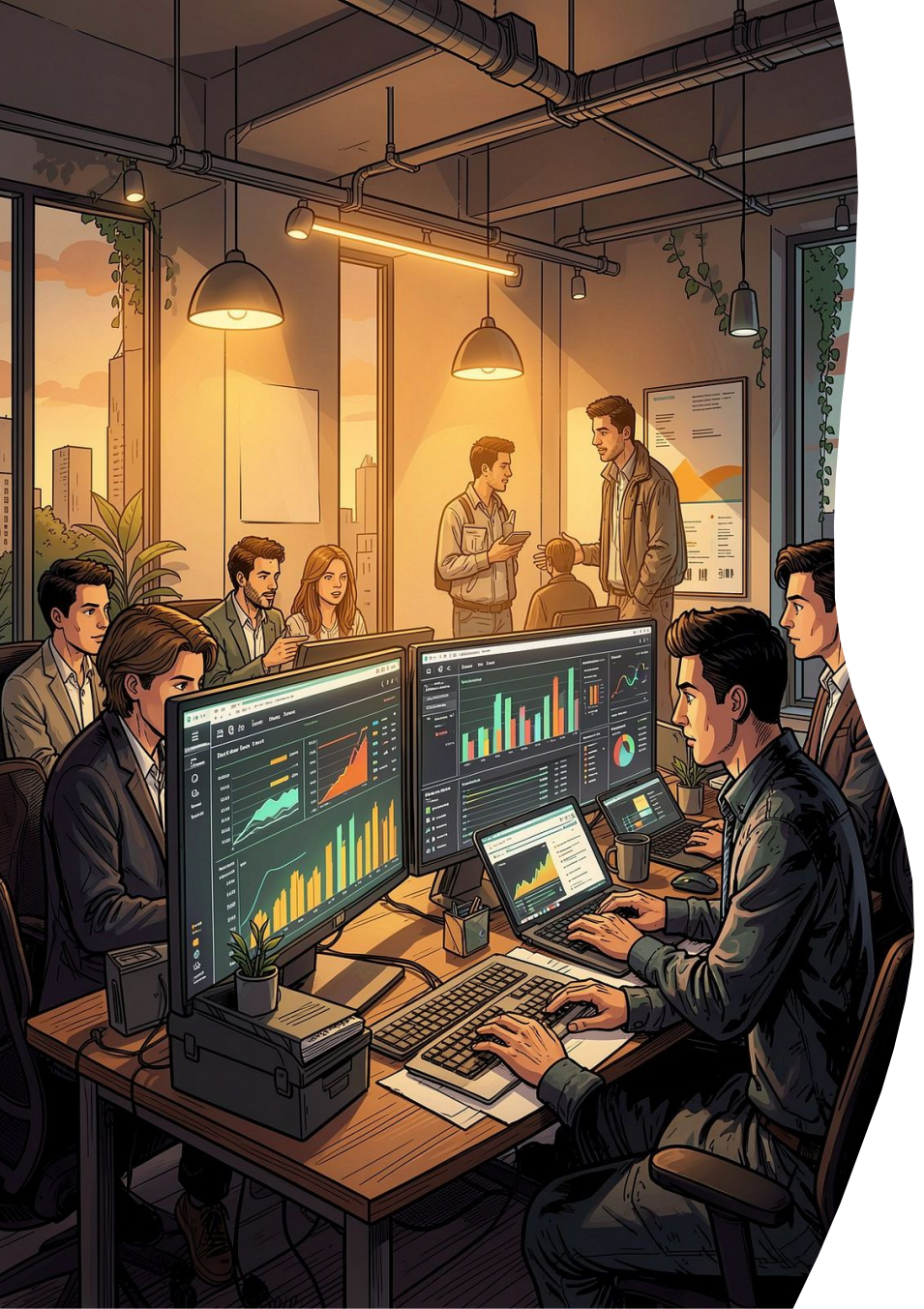
The New Dimension Media

Where AI Meets B2B Growth

Growth Marketing Amplified. Sales Prospecting Simplified.

MEDIA KIT 2026

Made with GAMMA



Unlocking the Power of Data

The New Dimension Media® offers a smarter go-to-market strategy — empowering you to outperform competition by accelerating sales journeys, automating processes, and leveraging rich Account Intelligence.

Audience Data

Segmentation & intent-based targeting

Sales Intelligence

Streamline GTM & ABM processes

Advertising

Reach in-market buyers at scale

Made with GAMMA

Our Services



Demand & Lead Generation

- Appointment Generation, HQL Leads, BANT Campaigns
- Account Based Marketing (Single & Double Touch)
- Tele Marketing, Social Media, Paid Ads

Content & Events

- Webinars, Live & Hybrid Events, Event Marketing
- Newsletters, Whitepapers, Podcasts, Infographics
- ICP Building, Multi-channel Outreach, Sponsored Content

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Our Solutions



Appointment Generation

Connect with qualified prospects ready to engage.



Demand Generation

Build awareness and drive pipeline growth.



Content Marketing

Thought leadership that nurtures and converts.



Account Based Marketing

Precision campaigns for high-value accounts.



Intent Based Marketing

Reach buyers showing active purchase signals.



Email Marketing

Targeted campaigns with measurable impact.

Made with GAMMA

Complete Buyer Journey Solutions

From building brand awareness to nurturing genuine leads and fostering meaningful engagement — and beyond.

Sellers Journey

Identifying needs to purchase



Buyers Journey

Awareness to sale engagement

Our portfolio spans Lead Generation, Marketing Services, Media, and Database Services — covering every stage of the funnel.

Made with GAMMA

Our Influence: IT Sector

Business Leaders

CEO, Chairman, CMO, COO, MD, Directors, National Heads

IT Decision Makers

CIO, CTO, CXO, VP, Senior Directors, Heads of Departments

Technology Audience

Programmers, Solutions Engineers, System & Network Admins, DBAs

Technology Influencers

Managers, Senior Managers, Analysts, Specialists, Executives



Made with GAMMA

Our Influence: HR, Marketing & Finance

HR

- CHRO, Chief People Officer, Chief AI Officer
- HCM Admins, HR Tech Specialists, ERP

Marketing

- CMO, Chief Product Officer, MarTech Stack Builders
- GTM, Demand Gen, Brand Specialists, PR & Media

Finance

- CEO, CFO, FinOps, Fintech & InsurTech Specialists
- Blockchain, RegTech, AI & Automation, Chief Data Officers

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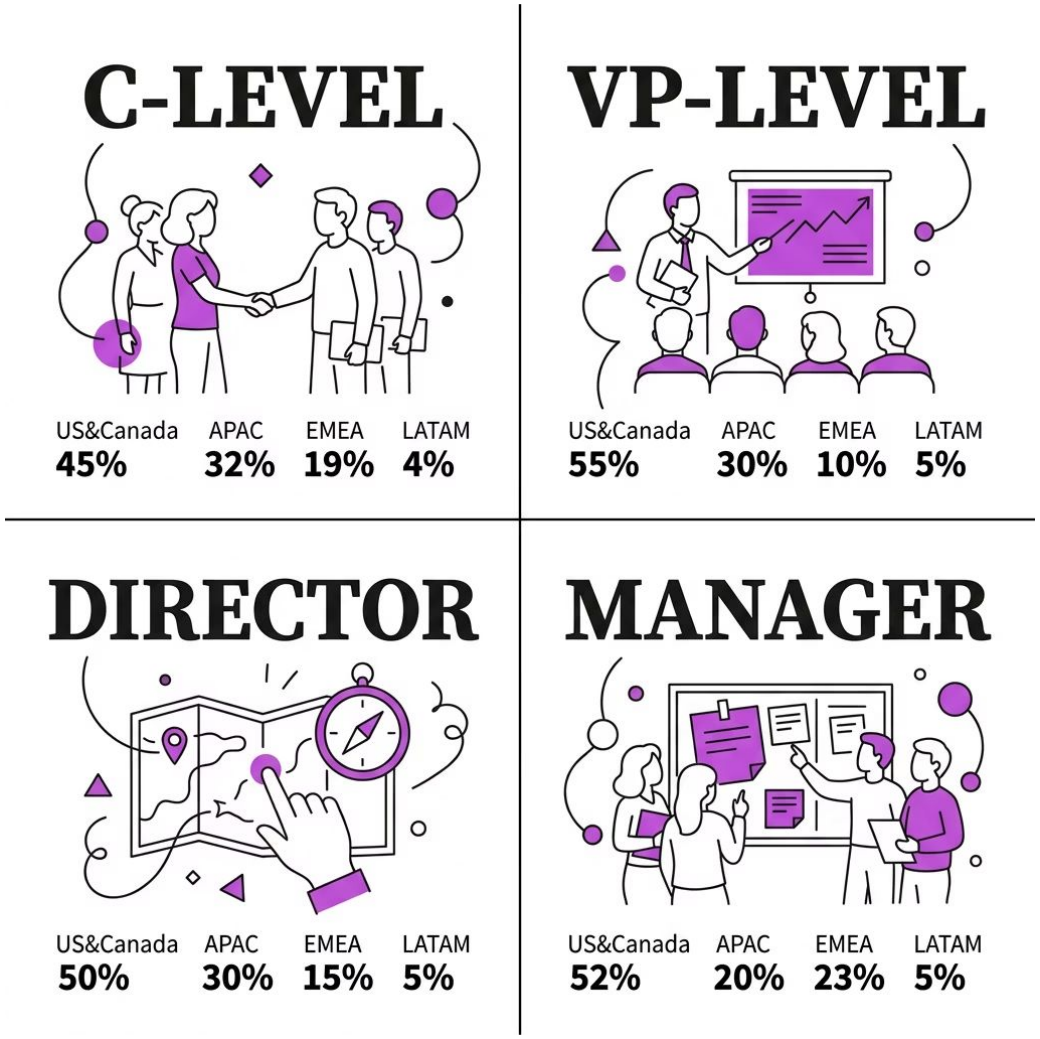
Industries Served & Audience Breakdown

15+ Industries

Business Services · Healthcare · Financial · Software & Internet · Telecom & HighTech · Manufacturing · Retail · Education · Real Estate · Media & Entertainment · Energy · Travel · Consumer Service · and more.

Top Industries by Audience

- Business Services — 13%
- Healthcare — 10%
- Computer & Electronics — 10%
- Retail & Real Estate — 9% each



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Power Portfolio & Fast Facts

Industry Analysts Custom Research Hub

- **Thought Leadership** — Brand-neutral expertise, speaking engagements
- **Demand Gen** — Webinars, gated reports, online assessments
- **Audience Insights** — Personas, market profiling
- **Marketing Tactics** — Message testing, brand positioning
- **Ongoing Engagement** — Infographics, eBooks, written assets

Traffic Sources

- Organic — 43%
- Direct — 21%
- Email — 18%
- Social — 13%
- Referral — 4%

Audience by Geography

- NA — 60% · EMEA — 27% · APAC — 12%

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THE NEW DIMENSION MEDIA

Thank You

The New Dimension Media — Where AI Meets B2B Growth

📧 Email

sales@thenewdimensionmedia.com

📍 Location

Singapore , Dubai, India

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